Evaluation of European immunization week (EIW) 2015 activities

Similarly to previous years, WHO announced also this year, in promotion of immunization, European immunization week (EIW), where the Slovak Republic took part as well. In the year 2015 this was already the 10th EIW, taking place from 20 till 25 April 2015.

The motto was: „Let's fill the gap in immunization“
„Close the immunization gap“

EIW 2015 was focused on filling the gap in immunization and reaching the equity in the level of immunization as it is outlined in Global vaccination action plan.

The topic of jubilee year of EIW was the need to restore interest in vaccination on political, professional and individual level.

In framework of EIW in Slovakia, activities were realized under the auspices of Chief Public Health Officer of the Slovak Republic and WHO Office in Slovakia. Coordinator of activities was Public Health Authority of the Slovak Republic (PHA SR) in cooperation with Working group on immunization. PHA SR and 36 regional public health authorities (RPHA) participated in realization of EIW in the Slovak Republic.

Similarly to previous campaigns, activities of RPHA were focused on four target groups – lay public, health care workers, Roma communities and other risk groups. During the activities, RPHA cooperated with general practitioners for children and youth, with general practitioners for adults, with physicians in gynecological outpatient departments, with the students of secondary schools and universities and with Roma health care community workers. Activities took place in the seats of RPHA, in health care facilities, in pre-school facilities, at schools, in centres of leisure time and also in maternity centres. Information was publicized on notice boards of RPHA and on web pages in the seat of RPHA, but also on notice boards of towns and villages, on their internet pages and they were announced in
municipal broadcasting. Propagation of EIW activities was done through mass media, namely press, radio and television.

Altogether, 3,613 activities were realized. Workers from epidemiology departments of RPHA in the SR prepared totally 62 lectures, 31 meetings, they secured publishing of articles in 50 print media and information was publicized on 110 web pages. Information was broadcasted through TV and radio. Propagation of vaccination was realized using leaflets, posters, wall posters and information panels on the topic of vaccination. In framework of vaccination advisory service information was provided in written form, personally and through telephone. Totally, 813 information was provided. In framework of other activities, a questionnaire survey was carried out.

From overall number of 3,613 activities, 2,382 activities were intended for lay people, 1,089 activities for health care workers, 81 activities for Roma communities and 61 activities for other risk groups.

PHA SR realized national promotion information campaign during which, through RPHA, it distributed totally 34,090 pieces of vaccination calendar for the year 2015 for citizens of the Slovak Republic through 1,190 outpatient departments for children and youth in the Slovak Republic. In Bratislava region, mentioned tools were sent to 145 outpatient clinics, in Trnava region to 102 outpatient clinics, in Nitra region to 158 outpatient clinics, in Trenčín region to 130 outpatient clinics, in Žilina region to 146 outpatient clinics, in Banská Bystrica region to 121 outpatient clinics, in Prešov region to 192 outpatient clinics and in Košice region to 196 outpatient clinics.

At the same time, PHA SR on its internet page published in electronic form for broad public Vaccination calendar for the year 2015, in which everyone can find basic information on compulsory and recommended vaccination of children and adults in the Slovak Republic. At the same time Vaccination calendars for the year 2015 were put into Clinic boxes, totally 55,000 pieces, which are given to pregnant women during advisory services for pregnant women or to paras in maternity hospitals throughout the Slovak Republic.

Activities realized in connection with EIW in the SR will be sent to WHO Regional Office for Europe in Copenhagen.

We would like to thank to everyone who participated on EIW 2015 activities.

Enclosure

Table Evaluation of activities of European immunization week 2015
### Table: Evaluation of European Immunization Week 2015 Activities

<table>
<thead>
<tr>
<th>TARGET GROUP</th>
<th>Lecture</th>
<th>Article in print media</th>
<th>Broadcast</th>
<th>Web</th>
<th>Leaflet</th>
<th>Notice board, information panel</th>
<th>Meeting</th>
<th>Vaccination advisory service – communication</th>
<th>Other activity</th>
<th>Altogether</th>
<th>Promotional information campaign in the SR</th>
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</thead>
<tbody>
<tr>
<td>Lay public</td>
<td></td>
<td></td>
<td>20</td>
<td>47</td>
<td>15</td>
<td>137</td>
<td>86</td>
<td>570</td>
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<td>Health care workers</td>
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<td>7</td>
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<td>21</td>
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<td>60</td>
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<tr>
<td>Roma communities</td>
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<td>1</td>
<td>7</td>
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<td>2</td>
<td>19</td>
<td>1</td>
<td>8</td>
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<tr>
<td>Other risk groups</td>
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<td>2</td>
<td>1</td>
<td>1</td>
<td>9</td>
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</tr>
<tr>
<td>Altogether</td>
<td>62</td>
<td>50</td>
<td>29</td>
<td>137</td>
<td>110</td>
<td>930</td>
<td>412</td>
<td>31</td>
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Source: All RPHA in the SR